

FFI INTRODUCES EDITORIAL BOARD



THIERRY CHOPIN
Professor of Marine Biology,
University of New Brunswick

Thierry Chopin was born and educated in France. He moved to Canada in 1989 and is presently Professor of Marine Biology at the University of New Brunswick in Saint John.

Chopin's research focuses on the ecophysiology and biochemistry of seaweeds of commercial value and the development of Integrated Multi-Trophic Aquaculture (IMTA) systems for environmental sustainability, economic stability and societal acceptability.

Chopin has published 93 refereed papers, 18 book chapters, 29 non-refereed publications and 286 abstracts (presented at 176 scientific meetings in 33 countries on 6 continents). Chopin is also the Scientific Director of the Natural Sciences and Engineering Research Council of Canada (NSERC) Canadian Integrated Multi-Trophic Aquaculture Network (CIMTAN) and Past President of the Aquaculture Association of Canada, the Phycological Society of America and the International Seaweed Association.



KEVAN MAIN
Director of the Center for Aquaculture
Research & Development, Mote
Marine Laboratory

Kevan Main has been in her current position since 2001, before which she was deputy director of the aquaculture division at Florida's Harbor Branch Oceanographic Institution. She has also held positions at the USDA's regional center for tropical and subtropical aquaculture in Hawaii and Hawaii's Oceanic Institute.

She is president elect of the World Aquaculture Society.



MARI ESPEDAL
Communications Director, Skretting

Mari Espedal has an MBA in brand management from the Norwegian School of Economics in addition to a Masters in innovation and commercialization of management and a bachelor's degree in journalism from the University of Stavanger. Before joining Skretting last August Espedal was head of innovation and marketing at rehabilitation company Forus Industri. She has also worked at Shell, Laerdal Medical and Figgjo.



BJORN MYRSETH
Managing Director, Marine Farms and
Chairman, Morpol

Bjorn Myrseth started Marine Farms in 1987, investing in salmon farming in Scotland and Chile and seabass and seabream farming in Greece and Spain.

In 2005 Marine Farms began cobia farming in Belize and Vietnam. In 2010, Marine Farms was acquired by Poland-based processor and farmer Morpol – a company Myrseth was last month made chairman of.

Previous to Marine Farms, Myrseth established and ran Sea Farm – an aquaculture division of the Stolt-Nielsen Group – growing it into one of Norway's most profitable salmon farming companies.

Amongst many other things, Myrseth was one of the founding members and past president of the European Aquaculture Society.

It is with great pleasure that we at IntraFish Media unveil our first ever Editorial Advisory Board for *Fish Farming International*.

The board is comprised of influential aquaculture experts from the commercial, research, standards and feed sectors with whom the publication's editors will consult on issues related to the quality, direction and focus of FFI.

"I am very excited to have this board in place and to have such experienced individuals helping direct the content of FFI," said Rachel Mutter, editor of *Fish Farming International*.

"I want to welcome our new board members and thank them in advance for their support, time and insight."

The members of Fish Farming International's new editorial advisory board are:



KEVIN FITZSIMMONS
Professor and Extension Specialist of
Environmental Science, University of
Arizona

In his work at the University of Arizona Kevin Fitzsimmons conducts research and extension work in aquaculture, focused on integration of aquaculture and agriculture. He has developed freshwater systems to rear fish and shrimp in irrigation systems with effluents going to irrigate field and tree crops as well as hydroponic vegetables. Internationally he has developed integrated marine systems to rear fish, shrimp, seaweeds, and halophytes.

Fitzsimmons is a past president of the US Aquaculture Society and World Aquaculture Society. He also serves as the secretary-treasurer of the American Tilapia Society, organizes the biennial International Symposia on Tilapia in Aquaculture, and recently stepped down as chairman of Aquaculture without Frontiers, a global charity supporting small-scale sustainable aquaculture projects in developing countries. Kevin also serves as a consultant to the China Department of Agriculture and other groups on the development of tilapia production and processing.



JOHN SWEETMAN
European Technical Manager, Alltech

John Sweetman has more than 25 years experience in aquaculture and has designed, constructed and managed a number of marine finfish hatcheries and farms worldwide.

At Alltech Aqua, Sweetman is responsible for research and development and the practical application of Alltech Aqua's natural product ranges in providing modern solutions for improving health and performance in aquatic species.



RICARDO GRUNWALD
VAP Business Unit Director and
Commercial Manager, Multiexport
Foods

Ricardo Grunwald joined Multiexport Foods in 1992 as commercial manager. In 2006 he became manager of the company's value added products business unit. With 25 years' experience in the fishing and aquaculture sector, Grunwald is one of the industry's experts on salmon markets.



JOSE VILLALON
Managing Director of World Wildlife
Fund's aquaculture program

Jose Villalon is a 27-year veteran of the aquaculture industry, working on everything from feed production to standard certification.

His primary role at WWF is to oversee the Aquaculture Dialogues, a set of multi-stakeholder groups developing global standards for certifying aquaculture products.

Prior to coming to WWF in mid-2007, Villalon operated his own consulting business in Mazatlan, Mexico for five years. Previously, Villalon operated a 470-acre shrimp farm in Mazatlan for two years. During that period, production increased by 23 percent.

Villalon's career also includes five years at AquaNova, the wholly owned subsidiary of Desc, which operated a shrimp feed mill and processing plant and at Marine Harvest International in Guayaquil, Ecuador where he was vice president/technical director of shrimp farm production.